



MAGNUM PIERING News

E-News Vol. 9, Winter 2014

MAGNUM 1-800-822-PIER



Greetings!

We hope everyone had a wonderful holiday and a fantastic New Year! We hope this finds you all well. With this edition of Magnum's quarterly e-mail newsletter we would like to inform everyone of our new sales structure. Also, we are now an AIA accredited provider. Finally we are featuring Krista Deese as our employee spotlight.

[New Sales Structure](#)

[Now an AIA Accredited Provider](#)

[Employee Spotlight: Krista Deese](#)

[FLyT2.0 Available for Download](#)



Magnum's foundation layout tool software easily calculates loads and piles. Now available for free download. Click [here](#) to download FLYT2.0

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Magnum's Sales Managers and Territories

In 2014 as Magnum expands and grows, we have reorganized our sales team to better support each of our customers and to cover the entire United States. Many of our customers have commented that Magnum



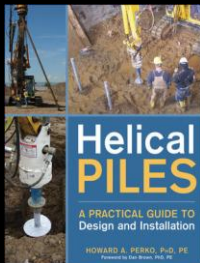
has the best engineering in the industry. Our goal is to also have the most knowledgeable and available sales and support team. Each of our sales representatives has an engineering or contracting background and is trained on Magnum's many products. BJ Dwyer serves as Vice President of Sales and interim Western Region Sales Representative. BJ grew up in the family business and has over 10 years of installation and field supervision experience. Lito Santos is Magnum's Central Region Sales Representative. Lito is a licensed professional engineer with geotechnical specialization. Matt Houlston has been recently promoted to the Eastern Region Sales Representative. Matt is an engineer in training and has been working for the past two years with inside sales, engineering, and Magnum customer support. Slabjack Foundation, LLC is

[Guide Specifications](#)

Lorman Seminar



On Thursday, January, 23rd, our Dr. Howard Perko has been invited by the prestigious continuing education group Lorman to give a live webinar on the History, Design, and Applications of Helical Piles. The seminar has been advertised nationally. Magnum customers receive a 10% discount to attend. Click [here](#) to register.



If anyone is interested in ordering a book from Magnum at our exclusive discounted pricing, contact us. Don't wait. They go fast.

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our distributor based in Point Pleasant, NJ, serving the Mid Atlantic Region and an approximate 100 mile radius from Point Pleasant. Michael Dwyer, Sales Manager, and Dave Kerr, Sales Representative, work from the Slabjack office. Slabjack has a foundation products showroom and dedicated training center. They also keep an inventory of popular foundation products in their warehouse. Click [here](#) for complete list of sales and contact information.

AIA Accredited Provider

Magnum Piering is now approved by AIA to provide continuing education credits for architects! From this point forward, all Magnum seminars will be AIA accredited.



Attendees will receive AIA credits in addition to engineering CEU's and PDH's. Magnum is also accredited by the state of Florida to provide engineering credits. If you are an architect and need LU's or HSW's, please contact [Krista Deese](#) about attending one of our seminar's. Each year, we hold several seminars across the United States. The next seminar is a live nationally broadcast Loreman webinar. We are currently planning seminars in Ohio and New Jersey for early Spring. Let us know if you would like a seminar in your area.

Employee Spotlight: Krista Deese

This quarter's featured employee is Krista Deese. Krista is employed at Magnum Geo-Solutions, LLC and serves as office manager. She started with Magnum just under a year ago and comes to us with a background in retail management. Krista currently handles Magnum Geo's billing, AR, filing, travel booking and engineering licensure. Having performed these duties admirably, her responsibilities recently have been increased to include those of marketing assistant to Magnum Piering, Inc. Krista is responsible for Magnum's social media and email



newsletter. In this coming year, she will be assisting with website content management as well as planning and attending industry trade shows. We are grateful to have Krista on our team.

Thank you for your time and interest. Contact us for your helical pile, push pier, deadman anchor, and other foundation product needs!

Sincerely,

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